

MONTH	AD CLOSE	AD MATERIALS DUE	ISSUE FEATURES	BONUS DISTRIBUTION	SUPPLEMENT	EVENT
DIGITAL ADVANTAGE JANUARY	11/29	12/2	<ul style="list-style-type: none"> • Underwriting • Privacy/Security • Document/Content Management 			
PRINT JANUARY/FEBRUARY	12/22	12/28	<ul style="list-style-type: none"> • Policy Administration • Agency Management • Business Development 			
DIGITAL ADVANTAGE MARCH	1/26	1/29	<ul style="list-style-type: none"> • IT Governance • Data Integration Issues • IT Workforce Issues/Outsourcing 			
PRINT MARCH/APRIL	2/24	3/1	<ul style="list-style-type: none"> • Claims • Distribution/Channel Management • Virtualized, Service-based Computing (Software-as-a-Service/Cloud/ASP) 	RIMS	• Business Intelligence	
PRINT MAY	4/23	4/28	<ul style="list-style-type: none"> • Standards • Regulatory Compliance • Storage/Data Warehousing 	ACORD LOMA Insurance Systems Forum	• VIP Awards	
PRINT JUNE	5/12	5/17	<ul style="list-style-type: none"> • Billing & Payment Systems • IT Asset Management • Financial/Portfolio Management 	IASA		
DIGITAL ADVANTAGE JULY	6/3	6/8	<ul style="list-style-type: none"> • Master Data Management/Quality • E-signatures • Product Lifecycle Management 			
PRINT JULY/AUGUST	6/24	6/29	<ul style="list-style-type: none"> • IT Budgets—Getting What you Need • Underwriting/Rating Technologies • Straight-Through Processing 		• Policy Administration • Annual Buyers Guide	
DIGITAL ADVANTAGE SEPTEMBER	7/26	7/29	<ul style="list-style-type: none"> • Claims • Legacy Systems • Marketing & Sales Tools 			
PRINT SEPTEMBER/OCTOBER	8/9	8/12	<ul style="list-style-type: none"> • Top 10 Women in Insurance Leadership • Claims Fraud Technologies • Customer Service 	WIL, CPCU Society Annual Meeting, ACLI		• Women In Insurance Leadership Forum
DIGITAL ADVANTAGE NOVEMBER	9/27	9/30	<ul style="list-style-type: none"> • Policy Administration • Risk Management • CAT Modeling 			
PRINT NOVEMBER/DECEMBER	10/8	10/14	<ul style="list-style-type: none"> • Mobile Computing • Predictive Analytics/Business Intelligence • Top 5 Trends for 2011 	ISOTech	• INNOvators • Claims	

IN EVERY ISSUE: ■ STATISTICALLY SPEAKING ■ VANTAGE POINT ■ INNSIGHT ■ COMMENTARY ■ WHO'S BUYING WHAT ■ INNFOCUS

REGULARLY FEATURED SECTIONS: ■ FRONT OFFICE ■ BACK OFFICE ■ INDUSTRY PRIORITIES ■ CASE STUDY ■ TECHNOLOGY LEADERS ■ EMERGING TECHNOLOGY ■ ENTERPRISEWIDE ■ ASKED & ANSWERED

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