

2009 Editorial Calendar

MONTH	AD CLOSE	AD MATERIALS DUE	ISSUE FEATURES	SUPPLEMENT	EVENT	INN VIRTUAL WATERCOOLER	INN UPDATE	WHITE PAPER DIRECT	WEBCAST DIRECT
JANUARY	11/19	11/25	Product Lifecycle Management Agency Management Data Management/Virtualization			1/5, 1/12 1/20, 1/26	1/8, 1/15 1/22, 1/29	1/13 1/27	1/6 1/21
FEBRUARY	12/22	1/2	IT Project Management Marketing Tools Privacy/Security	Underwriting		2/2, 2/9 2/17, 2/23	2/5, 2/12 2/19, 2/26	2/10 2/24	2/3 2/18
MARCH	1/26	1/30	Content/Document Management Claims Vendor Relationships	Success Stories		3/2, 3/9 3/16, 3/23 3/30	3/5, 3/12 3/19, 3/26	3/10 3/24	3/3 3/17
APRIL	2/25	3/3	Customer Relationship Management Policy Administration Underwriting	Claims		4/6, 4/13 4/20, 4/27	4/2, 4/9 4/16, 4/23 4/30	4/14 4/28	4/7 4/21
RIMS*									
MAY	3/26	4/1	Standards Outsourcing Regulatory Compliance	VIP Awards – distributed at ACORDLOMA (mailed w/June issue)		5/4, 5/11 5/18, 5/26	5/7, 5/14 5/21, 5/28	5/12 5/26	5/5 5/19
ACORDLOMA*									
JUNE	4/24	4/30	Governance Practices Financial Management Strategies Billing & Payment Systems	VIP Awards – distributed at IASA (mailed w/June issue)	VIP Awards	6/1, 6/8 6/15, 6/22 6/29	6/4, 6/11 6/18, 6/25	6/16 6/30	6/9 6/23
IASA*									
JULY DIGITAL INN	6/8	6/15	E-signatures Business Analytics			7/6, 7/13, 7/20, 7/27,	7/2, 7/9, 7/16, 7/23, 7/30,	7/14, 7/28	7/7, 7/21
JULY/ AUGUST	6/26	7/2	E-signatures Business Analytics Storage Strategies IT Spending	Annual Print Marketplace Policy Administration		8/3, 8/10 8/17, 8/24, 8/31	8/6, 8/13 8/20, 8/27	8/11, 8/25	8/4, 8/18
SEPTEMBER DIGITAL INN	8/3	8/7	Underwriting/Rating Technologies Compliance Business Process Management			9/8, 9/14 9/21, 9/28	9/3, 9/10 9/17, 9/24	9/15 9/29	9/9 9/22
NAMIC and CPCU* ACLI*									
SEPTEMBER/ OCTOBER	8/12	8/18	Straight-Through Processing CAT Modeling IT and Business Best Practices		Women in Insurance Leadership Forum	10/5, 10/13 10/19, 10/26	10/1, 10/8 10/15, 10/22 10/29	10/14 10/27	10/6 10/20
NOVEMBER DIGITAL INN	10/1	10/7	Policy Administration Risk Management Fraud Technologies/Predictive Analytics			11/2, 11/9 11/16, 11/23 11/30	11/5, 11/12 11/19, 11/26	11/10 11/24	11/3 11/17
ISOTECH*									
NOVEMBER/ DECEMBER	10/9	10/16	Trends of 2009 Mobile Computing Legacy Systems	INNovators	INNovators	12/7, 12/14 12/21, 12/28	12/3, 12/10 12/17	12/15 12/29	12/8 12/22

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